



*New York State Archives*

**New York State War Council War Information Service Public  
Relations Coordination Files A4315**

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## Overview of the Records

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<b>Repository:</b>	New York State Archives
<b>Summary:</b>	This series contains correspondence, memoranda, and a small amount of posters, broadsides, and pamphlets detailing the service's coordination of public relations for the War Council. Included are "clipping summaries" which briefly describe a press release and list the newspapers which carried it; files of Alice Tierney Scanlan, an assistant in the service who worked with the War Transportation Committee; director's material; and discussions of the "Sappy and Silly Sabotire" comic strip, used to promote tire and automobile rationing.
<b>Creator:</b>	New York State War Council. War Information Service
<b>Title:</b>	Public relations coordination files
<b>Quantity:</b>	0.5 cubic feet
<b>Inclusive Date:</b>	1943-1944
<b>Series:</b>	A4315

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## Arrangement

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Arranged by subject.

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## Scope and Content Note

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This series contains correspondence, memoranda, and a small amount of posters, broadsides, and pamphlets detailing several aspects of the service's coordination of public relations for the War Council.

The series includes: "clipping summaries" which briefly describe a press release and list the newspapers which carried it; files of Alice Tierney Scanlan, an assistant in the service who worked with the War Transportation Committee, containing information on car pooling and tire rationing publicity strategies, in addition to some posters and broadsides; correspondence with

other agencies (War Nutrition and Emergency Food Commission in particular); some director's material, possibly passed on to assistants for handling; discussions of the "Sappy and Silly Sabotire" comic strip, which was used to promote tire and automobile rationing; internal letters and memoranda regarding the office routine; and other related documents including pamphlets for promoting other War Council activities.

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## Other Finding Aids

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### Available at Repository

Folder list is available at the repository.

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## Use of Records

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### Access Restrictions

There are no restrictions regarding access to or use of the material.

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## Administrative Information

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### Processing Information

This series was originally accessioned as box 108 of old collection #77, accession -71.

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## Access Terms

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- Posters
- World War, 1939-1945--Economic aspects--New York (State)
- Broadside
- Coordinating public relations

- World War, 1939-1945--Social aspects--New York (State)
- New York (State)
- Pamphlets
- World War, 1939-1945--War work--New York (State)
- Rationing--New York (State)