



New York State Archives

**New York State War Council War Transportation Committee
Publicity Files A4400**

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Overview of the Records

Repository:	New York State Archives
Summary:	This series contains correspondence, broadsides, posters, and newspaper clippings documenting the War Transportation Committee's efforts to promote the conservation of transportation resources. The correspondence is primarily between the committee and the War Council's public relations agency, the War Information Service, and other organizations, federal and private, involved in the war effort. Also found is information on the "Double-up" sticker program, in which cars that participated in car pools or group rides received special window stickers.
Creator:	New York State War Council. War Transportation Committee
Title:	Publicity files
Quantity:	1 cubic foot
Inclusive Date:	1942-1945
Series:	A4400

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Arrangement

Arranged by topic.

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Scope and Content Note

The War Transportation Committee utilized newspapers, radio, billboards, and posters to promote car pooling, bus use, and conservative driving habits. This series contains correspondence, broadsides, posters, and newspaper clippings documenting the committee's efforts to promote the conservation of transportation resources. The correspondence is primarily between the committee and the War Council's public relations agency, the War Information Service, and other organizations, federal and private, involved in the war effort.

Also found is information on the "Double-up" sticker program, in which cars that participated in car pools or group rides received special window stickers.

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Other Finding Aids

Available at Repository

Folder list is available at the repository.

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Use of Records

Access Restrictions

There are no restrictions regarding access to or use of the material.

Administrative Information

Processing Information

This series was originally accessioned as box 306 of old collection #77, accession -71.

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Access Terms

- Clippings (information artifacts)
- World War, 1939-1945--Equipment and supplies
- Posters
- Advocating war transportation
- World War, 1939-1945--Transportation
- Broad sides
- World War, 1939-1945--Social aspects--New York (State)

- New York State War Council. War Information Service