

New York State Motion Picture Division Posters and Publicity Material B1834

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Overview of the Records

Repository: New York State Archives

Summary: This series consists of assorted material created by film

distributors or studio publicists for the purpose of publicizing motion pictures. Most films represented portray sensitive subject matter, such as burlesque, sex, crime, narcotics, or prostitution. Material includes black and white photographs; posters; descriptions of films; clip art; descriptions of marketing material available for purchase; and suggestions for promotional schemes and/or publicity events associated with the theatrical

run of a particular film.

Title: Motion Picture Division posters and publicity material

Quantity: 1 cubic foot

Inclusive Date: 1930-1960

Series: B1834

Scope and Content Note

This series consists of assorted material created by film distributors or studio publicists for the purpose of publicizing motion pictures. The materials may have been collected separately for examination for offensive content. There are penciled numbers included on some material, which may be for record keeping associated with film licensing or censorship review. The majority of films represented by this material portray sensitive subject matter, such as burlesque, sex, crime, narcotics, or prostitution.

Types of material include black and white still photographs used for lobby display or publication, posters of various sizes, and other publicity material. Publicity material or packets contain descriptions of films, clip art that could be used for newspaper publication, descriptions of marketing material available for purchase, and suggestions for promotional schemes and/or publicity events associated with the run of a particular movie in film theatres.

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Use of Records

Access Restrictions

There are no restrictions regarding access to or use of this material.

Administrative Information

Custodial History

Provenance of this material is uncertain; it may have originally been filed in other series created by the Motion Picture Division.

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